




**ORLANDO  
SPORTS**  
FOUNDATION

# IMPACT STATEMENT

## BREAST CANCER RESEARCH FOUNDATION DONATIONS THROUGH THE AUTONATION CURE BOWL AND ANCILLARY EVENTS

  
**AutoNation**

**\$3,365,000**

- NATIONAL DRIVE PINK CAMPAIGN

**DIRECT SUPPORT**

  
**AutoNation  
Cure Bowl**

**CHAMPIONING  
THE CAUSE**

- OFFICIAL LOGO EXPOSURE
- REGIONAL KICK CANCER NETS
- SOCIAL MEDIA CAMPAIGNS

**INDIRECT SUPPORT**


  
**ORLANDO  
SPORTS**  
FOUNDATION

**\$350,000**

**NET PROCEEDS:**

- AUTONATION CURE BOWL
- OSF ANCILLARY EVENTS


**DIRECT SUPPORT**

  
**BCRF** BREAST  
CANCER  
RESEARCH  
FOUNDATION

**\$3,715,000**

- BCRF SCIENTIFIC ADVISORY BOARD - LED BY DR. JUDY GARBER AND DR. LARRY NORTON - VETS ALL RESEARCHERS AND DISTRIBUTES GRANTS ACCORDINGLY

**TOTAL DONATION**

 **College of  
Medicine**

**\$1,145,833**

- DR. ANNETTE KHALED
- UCF CANCER DIVISION HEAD
- BCRF RESEARCHER

**LOCAL DISTRIBUTION**

  
**BCRF** BREAST  
CANCER  
RESEARCH  
FOUNDATION

**RESEARCHERS**

**\$2,569,167**

- NATIONAL AND INTERNATIONAL BCRF RESEARCHERS

**INTERNATIONAL DISTRIBUTION**